

**Instructions for SNS/NKJ policy briefs**

Please submit your answers as a word (.docx) document. Use max 700 words in total. Be as precise as possible and try to explain the advantages of the network to “your neighbour”: someone who is completely new to the subject. **Focus on results and benefits for the Nordic region**. Please​ ​note​ ​that​ ​your​ ​answers​ ​can​ ​be​ ​rewritten​ ​and​ ​used​ ​by​ ​SNS​ ​for​ ​information​ ​in various​ ​channels.

**The policy brief should contain:**

Title (short, interesting, heading indicating the main message) Network title

Contact person (name, phone number, email address).

Preamble: Use two sentences to explain the absolute core of your activities.

Examples of what to include in the main text:

- The aims of the network

- In what way the subject is relevant in a Nordic perspective

- Results and benefits for the Nordic region

- Conclusions

- (Policy implications)

Pictures

Please add one or more pictures from your project and submit them as separate files (.jpg), do not include them in the word document. The resolution should be at least 72 pixels, more preferably 300 pixels. The size should be at least 500x500 pixels, preferably more.

Please tell us what or who the picture shows, where and when it was taken and the name of the photographer. Please​ ​state​ ​if​ ​the​ ​pictures​ ​cannot​ ​be​ ​used​ ​by​ ​SNS/NKJ​ ​on​ ​other​ ​occasions.