

**Network no:**

Send the report to SNS-secretary *Katrine Hahn Kristensen*  
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## REPORT NETWORK ACTIVITY (meeting, conference etc.)

Please notice that the size of text sections in the form can be adjusted if needed.

**The length of the final report should not exceed 3 pages.** Supplementary information can be attached.

1. Aktivitets titel	<b>Nordic-Baltic Forest Research Communicators</b>	
2. Activity title	<b>Nordic-Baltic Forest Research Communicators</b>	
3. Coordinator /contact person (name, address, telephone, telefax. e-mail)	<b>coordinator for 2011:</b> Erkki Kauhanen, Finnish Forest Research Institute (Metla), P.O.Box 18, SF-01301 Vantaa, Finland, <a href="mailto:erkki.kauhanen@metla.fi">erkki.kauhanen@metla.fi</a> , Tel +358503912270 <b>Coordinator for 2012:</b> Erik Viklund, Skogforsk, Sweden, Uppsala Science Park, SE-751 83 Uppsala, Sweden, <a href="mailto:erik.viklund@skogforsk.se">erik.viklund@skogforsk.se</a> , Tel: +46 (18) 81 85 40	
4. Duration	This is a network, so its yearly activity started 1/1 2011 and ended 31/12 2011.	
5. Cost	SNS-grant for 2011: E 9361.92 (DKK 70 000) Total activity cost in 2011: E 12 809,74	
6. Description of activity (incl. objectives, results, conclusions)	The Network of Communicators at Nordic and Baltic Forest Research Institutes works to increase the efficiency of communication of forest research results in the Nordic and the Baltic countries. To do this it maintains a network among communication specialists employed in forest research organisations. The	

<p>7. Evt. publication/ communication</p>	<p>no publications</p>
<p>8. Activity summary (about 1/3 page) for possible use in the News &amp; Views section of Scandinavian Journal of Forest Research</p>	<p>In 2011 the Network organized three meetings: Copenhagen 2011-01-19/21, Helsinki 2011-08-25/26 and Landsort 2011-11-08/09. Members from seven countries participated in the meetings.</p> <p>The Network developed and maintained an extranet for the network members' use and supported the creation of the new SNS portal NBForest. The work was begun to develop Key Performance Indicators (KPI) for efficient communication in forest research institutes. The objective is to create a set of criteria and indicators that is flexibly applicable in all involved research organizations and allows benchmarking and evaluation of the societal relevance and the cost efficiency of communication activities.</p> <p>The network activity developed further personal relations between the key communication professionals in the Nordic/Baltic forest research institutes. This helps cooperation and creates better understanding between professionals in our countries.</p>
<p>9. Date and signature</p>	<p>Date: 2012-06-15</p> <p style="text-align: center;">Erkki Kauhanen</p> <p style="text-align: center;">Signature of project leader/coordinator:</p>