


<p>7. Evt. publication/ communication</p>	<p>Report from workshop with Nordic-Baltic Forest Research Communicators 2016</p> <p>Coming article in News & Views 32.1 (2017)</p>
<p>8. Activity summary (about 1/3 page) for possible use in the News & Views section of Scandinavian Journal of Forest Research</p>	<p>The program was composed of three parts, blended in the two day program:</p> <ul style="list-style-type: none"> - Presentations from each of the institutes/universities with strategies, tips and tricks for efficient communication. - Inspiration talks from forskning.se (a leading research communication platform), a journalist's view on communication (Bengt Ek, magazine Skogen) and a researcher's view (Lena Gustafsson, SLU). - Group discussions identifying target groups, efficient channels for communication and suggestions for joint efforts among the Nordic-Baltic institutes. <p>The workshop suggested joint activities on:</p> <ul style="list-style-type: none"> - a news stream, assembling research news and popular articles written in English from the Nordic-Baltic institutes. The news stream can use an existing news service such as Skogssverige.se, and be disseminated in social media, e-mail and be embedded in other webpages. - a Facebook group and FB page for sharing news related to popular forest research - an analysis of efficient pathways to reach policy makers, NGOs, the public and other stakeholder groups on the international arena.
<p>9. Date and signature</p>	<p>Date: <i>Nov. 1 2016</i></p> <p>Signature of project leader/coordinator: </p>